



## Arizona Women's Shooting Associates (AWSA) Media Press Kit

### About AWSA

Arizona Women's Shooting Associates (AWSA) is an Arizona-based organization dedicated to introducing women to the shooting sports through education, safety, and mentorship. Formed by women, for women, AWSA provides a welcoming environment for beginners through advanced shooters to build confidence, develop skills, and participate safely in the shooting community. AWSA is the women's division of the Arizona State Rifle & Pistol Association and all instructors are NRA-certified.

### Programs & Events

- Women On Target® introductory clinics
- Mother/Daughter and family-focused pistol classes
- Firearm safety, fundamentals, and skill development
- Range practice sessions and advanced training opportunities

### Leadership

#### Carol Ruh – President & Lead Instructor

Carol Ruh is an NRA-certified instructor and President of Arizona Women's Shooting Associates. She is dedicated to empowering women through safe, supportive firearm education and has helped hundreds of new shooters gain confidence and skills on the range. Carol is active in the community and is available for media interviews and expert commentary.

### Quick Facts

- Location: Phoenix, Arizona
- Training Venues: Local indoor facilities and Ben Avery Shooting Facility
- Focus: Firearm safety, education, and community engagement
- Audience: Women of all experience levels and supportive family members

### Media Contact

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